

# Franchisee *Application Form*

**Xpresso***delight*  
**coffee&go**  
*taste the difference*

**Cafe quality coffee at your convenience**





### Personal Details

Full Name (First Name)	(Last Name)	Date of Birth
<input type="text"/>	<input type="text"/>	<input type="text" value="dd"/>   <input type="text" value="mm"/>   <input type="text" value="yy"/>
Address		
<input type="text"/>		
Postcode		
<input type="text"/>		
Home Telephone	Work Telephone	Mobile Phone Number
( ) <input type="text"/>	( ) <input type="text"/>	<input type="text"/>
Marital Status	Nationality	
<input type="text"/>	<input type="text"/>	
Spouse/Partners Name (First Name)	(Last Name)	Spouse/Partners Occupation
<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of children	Ages	
<input type="text"/>	<input type="text"/>	

### Qualifications *(Please include both tertiary and secondary education)*

1. Name of Learning Institution
<input type="text"/>
Qualification Gained
<input type="text"/>
2. Name of Learning Institution
<input type="text"/>
Qualification Gained
<input type="text"/>
3. Name of Learning Institution
<input type="text"/>
Qualification Gained
<input type="text"/>
Professional Associations (please detail name of professional body)
1 <input type="text"/>
2 <input type="text"/>
3 <input type="text"/>



## Work History

### Company 1

Address

Dates

from year | till year

Industry

Salary

Primary Tasks and Responsibilities

---

---

---

### Company 2

Address

Dates

from year | till year

Industry

Salary

Primary Tasks and Responsibilities

---

---

---

### Company 3

Address

Dates

from year | till year

Industry

Salary

Primary Tasks and Responsibilities

---

---

---



## Experience

Please answer the following questions regarding your business experience

Have you had any experience managing your own business? If so, please give details

  
  

Please give details of your experience with customer service.

  
  

Please give details of your experience in sales, networking and relationship building.

  
  

What languages besides English are you fluent in?

## Your Business Plans & Other Details

Explain the main motivating forces that have affected your interest in Xpresso Delight *coffee&go*.

  
  

Is there a preferred area in which you would like to operate a franchise? If so, please specify.

How much immediate, liquid capital do you have available for this opportunity?

How much working capital have you budgeted for the first six months of operations?

What is the minimum monthly income you require to meet your current financial commitments?

Do you have other business interests or obligations?



## Your Business Plans & Other Details

What are some of your general interests?

Are you involved in any community groups? Please detail.

What sports are you currently involved in?

Do you have a clean driving licence? Are there any conditions?

State:

Have you previously been bankrupt within the last 10 years?

What constraints are currently on your time?

What is your attitude towards after hours work?



### Rate Yourself on the Following

*1 being the lowest and 10 being the highest. Please tick appropriate level.*

#### Sales experience

1  2  3  4  5  6  7  8  9  10

#### Networking experience

1  2  3  4  5  6  7  8  9  10

#### Cold calling experience

1  2  3  4  5  6  7  8  9  10

#### Level of drive

1  2  3  4  5  6  7  8  9  10

#### Experience in running your own business

1  2  3  4  5  6  7  8  9  10

#### Level of computer skills

1  2  3  4  5  6  7  8  9  10

#### Experience in dealing with people

1  2  3  4  5  6  7  8  9  10

#### Ambition to succeed

1  2  3  4  5  6  7  8  9  10

Large empty rectangular area for additional comments or notes.



**Statement of Financial Position**

	<b>Assets</b>	<b>Liabilities</b>	
	<i>\$ Value</i>	<i>\$ Value</i>	<i>\$ Monthly Payment</i>
Real Estate 1	\$	\$	\$
Real Estate 2	\$	\$	\$
Real Estate 3	\$	\$	\$
Bank Account 1	\$	\$	\$
Bank Account 2	\$	\$	\$
Bank Account 3	\$	\$	\$
Motor Vehicle 1	\$	\$	\$
Motor Vehicle 2	\$	\$	\$
Shares/Bonds	\$	\$	\$
Other Investments	\$	\$	\$
Other Assets	\$	\$	\$
Personal Loans	\$	\$	\$
Overdrafts	\$	\$	\$
Personal Guarantees	\$	\$	\$
Credit Cards	\$	\$	\$
Total	\$	\$	\$
Net Position	\$	\$	\$

Your Solicitor

Phone Number

Your Accountant

Phone Number



**Monthly Cost of Living**

*Partner's Salary (nett)*

Rent	\$
Mortgage	\$
Telephone & electricity	\$
Council & water rates	\$
Strata levies	\$
Food & groceries	\$
Entertainment	\$
Travel & miscellaneous	\$
Car (petrol, maintenance, insurance, rego)	\$
Insurance (health & other)	\$
Clothing & household needs	\$
<b>Total</b>	\$
<b>Nett Surplus/(Deficit)</b>	\$

Blank area for additional notes or calculations.





## Referees

**Please detail the names of some work/business referees whom we may contact.**

When providing references, it is preferable to provide name of individuals who were directly in charge of or a partner of you. In order to ensure your application remains strictly confidential, unless otherwise stipulated, your current employer will not be contacted at any stage.

**Full Name Referee 1.** (First Name) (Last Name) Company

Phone Number Position

( )

**Full Name Referee 2.** (First Name) (Last Name) Company

Phone Number Position

( )

**Full Name Referee 3.** (First Name) (Last Name) Company

Phone Number Position

( )

*I clarify that all the information given on this application form is true and accurate and that Xpresso Delight coffee&go may consider me for a franchise based on the information.*

*I acknowledge that all such information and documentation as may now or hereafter be disclosed to me is confidential and the property and copyright of Xpresso Delight coffee&go.*

*I understand that, except as permitted by any written agreement signed by a director of Xpresso Delight Pty LIMITED, no such information or documentation as I now or subsequently receive or obtain shall, in any circumstances be disclosed to any person, firm or company, or be used by me, any associates of mine or any firm in which I have/may acquired any interest.*

FULL NAME OF APPLICANT	SIGNATURE OF APPLICANT	DATE dd   mm   yy
------------------------	------------------------	----------------------

<p><b>Please sign, date and return application to:</b></p> <p><b>Franchise Business Development Manager</b>  <b>Xpresso Delight coffee&amp;go.</b>  <b>8 Adams Street</b>  <b>Breakfast Point NSW 2137</b></p>	<p><b>or fax to:</b></p> <p><b>02 9743 5554</b></p>
--	---